	Item Code	Main Title	<b>Main Category</b>	Main Author	Number Of Papers
1	MaMN001-00001	Principles Of Management	Management	M. Govindarajan, S. Natarajan	189
2	MaCh001-00002	Principles Of Management And Administration	Management	D. Chandra Bose	733
3	MaGe001-00003	Project Management - Ninth Edition	Management	Dennis Lock	520
4	MaMaMH002-001	Principles Of Marketing	Management	Pr. Hani Al - Dmour,Pr. Mohammad Obeidat	435
5	MaMaD002-0002	Principles and Practice of Marketing	Management	David Jobber	711
6	MaITJG003-002	Management Information Systems	Management	George M. Marakas, James A. O'Brien	673
7	MaMaR002-0004	Permission Marketing	Management	Roy Everitt	65
8	MaITH003-0003	Information Systems Mansgement in Business and Development Organizations Text And Cases	Management	Harekishana Misra	396
9	MaHuS004-0001	Human Resource Management in Practice - With 300 models, Techniques and Tools	Management	Srinivas R. Kandula	384
10	Ma0000000012	Unlock It - The Master Key To Wealth, Success, and Significance - Unlock The Door To Lifelong Financial Confidence	Management	Dan Lock	213
11	Ma0000000013	Sell Like Crazy - How To Get As Many Clients, Customers And Sales As You Can Possibly Handle	Management	Sabri Suby	348
12	Ma0000000014	Hbr's 10 Must Reads - For Ceos - If You Read Nothing Else On Being An Effective Chief Executive , Read These Definitive Articles From Harvard Business Review	Management	Claire Love, Martin Reeves, Philipp Tillmanns	246
13	Ma0000000015	The Personal MBA - 10th Anniversary Edition - Master The Art Of Business	Management	Josh Kaufman	465
14	Ma0000000016	Business Vocabulary - In Use - Elementary	Management	Bill Mascull	138
15	Ma0000000018	How Markets Fail - The Rise and Fall Of Free Market Economics	Management	john Cassidy	390
16	Ma00000019-P1	Readings Block 1 - Leadership And Development	Management	Owain Smolovic Jones	68
17	Ma0000019-P2	Readings Block 2 - Leadership As Leader Perspective	Management	Carol Sherriff	114
18	Ma00000019-P3	Readings Block 3 - Collective Leadership	Management	Carol Jacklin - Jarvis	119
19	Ma00000019-P6	Reading Block 6 - Leadership Aesthetics	Management	Caroline Clarke	128
20	Ma0000019-P5	Reading Block 5 - ethics And Leadership	Management	Nik Winchester	119
21	Ma0000019-P5	Reading Block 6 - Leadership Aesthetics	Management	Owain Smolovic Jones	114
22	Ma00000000020	Thomas Calculus - Eleventh Edition	Management	George B. Thomas, Jr.	1228
23	Ma0000000021	Guide To Project Management - Getting It Right And Achieving Lasting Benefit	Management	Paul Roberts	366
24	Ma00000000022	Understanding The Linux Kernel - Third Edition	Management	Daniel P. Bovet, Marco Ceati	923
25	Ma0000000023	E-Business International Edition - Ninth Edition	Management	Gary P. Schneider	627
26	MalT003-00001	Business Information Systems	Management		323
27	MaMa002-00003	Marketing	Management		788
28	Ma0000000017	Harvard Business Review - Manager's Hand Book - The 17 Skills Leaders Need To Stand Out	Management		341